

## Sunchika Pandey

Sunchika Pandey aka [TwitterMadam](#) is the lady behind Mumbai Police's voice. Through her start-up HAT Media, she has built many bridges between Police and citizens- bridges of empathy, tolerance and some [witty humour](#) too. Prior to that as well, Sunchika has worn multiple hats in the media space- starting as a principal correspondent with NDTV covering crime and court beats, worked with SatyamevJayte core team, and other digital marketing roles. Born and raised in the small town of Ranchi with her 2 elder sisters, [her father's advice](#) of choosing "meaning" over "success" has been her guiding anchor.



### **What makes you come alive?**

My fathers voice always and lately my little daughters outlook towards things around us- gives me an all new perspective

### **Pivotal turning point in your life?**

Quitting my first love- television media.

### **An Act of Kindness You'll Never Forget?**

In the scorching heat of Delhi, my friends and I came across a man who was on the verge of collapsing on the street at South Extension and I realised water would be good for him and I told my friend Anubhuti that I would run and get water. She reminded me that I had water in my bag and I told her 'par mera bottle jootha hai' and she snapped at me and said ' you really think that matters to him at the moment! Water is just water for a man in his condition! '

This instance has always stayed with me and any good deed has always been so much more convenient thereafter - intent needs to be right, that's it

### **One Thing On Your Bucket List?**

I never think I can't achieve what I decide to achieve - but this wish on my bucket list, can never come true, with age not on my side any longer - To be a woman in uniform.

### **One-line Message for the World?**

Try and change atleast one life (for good) absolutely unrelated to yours.